



# SUMMER ARTY PARTY FRIDAY, JULY 11, 2025

February 2025

Dear Corporate Sponsor,

The Newport Art Museum's highly anticipated Summer Art Party is set to pay homage to a Newport treasure, Howard Gardiner Cushing on Friday, July 11th from 6pm to 11pm. This spectacular occasion celebrates Cushings' legacy with an exhibition entitled; *Howard Gardiner Cushing: A Harmony of Line and Color* Exhibition. This landmark exhibition celebrates his creativity and elegance. Cushings' prestigious work bridges the traditions of 19th-century American art with the innovations of the early 20th century.

The Newport Art Museum proudly houses the largest collection of works by Howard Gardiner Cushing, complemented by the historic Cushing Building, commissioned in his honor by fellow artist and close friend Gertrude Vanderbilt Whitney. This exhibition, guest-curated by Ricardo Mercado, will showcase a captivating selection of works from the Museum's permanent collection alongside special loaned pieces, creating a momentous celebration of Cushing's legacy and artistic influence.

This exclusive event will attract 400+ attendees who are art enthusiasts and Newport influencers. Your brand will receive exposure in front of a highly affluent audience.

The Summer Art Party's Host Committee hopes you'll consider joining us at this vibrant event by becoming a Corporate Sponsor. All proceeds will support the Museum's efforts to showcase artistic achievements, both historical and contemporary.

### Your sponsorship will contribute to:

- Hosting artist-driven talks, programs, and projects
- Preserving our archives and collection
- Welcoming students and schools to experience hands-on learning through our exhibitions and so much more including education and inspiration for the entire community.

Participating sponsors, depending on their level of giving, will enjoy the benefits outlined on the attached sponsorship levels overview sheet.

We look forward to welcoming you as one of our valued corporate partners. Thank you for your consideration. Your support of the arts continues to play a vibrant part for all our community.

For questions or more information contact, Susan Hanley, Senior Advisor, Sponsor & Donor Engagement email: shanley@newportartmuseum.org. Or contact the Advancement Department, Phone 401–236-1569.

Warm Regards,

Ruth S. Taylor

Interim Executive Director, Newport Art Museum

## CORPORATE EVENT SPONSORSHIPS

If signed up by May 23, 2025, your company will be listed on the invitation by category:

### THE MASTERPIECE - \$25,000 - TABLE PRESENCE

For the first time, we are offering ONE Presenting Sponsor Spot with the following benefits:

- Corporate logo on Paddles for Paddle Rise at Auction (EXCLUSIVE)
- Branded Information Table with your Staff at Party Entryway (EXCLUSIVE)
- Your Company Logo as Presenting Masterpiece Sponsor included on 1 Minute Video Historical Cushing Overview Film (EXCLUSIVE)
- Your company mentioned first & thanked at summer party
- Your company logo featured prominently on Museum outdoor event banner as the presenting party sponsor
- Inside Back & Front Cover Full Page Program Ads
- "Behind the Scenes" Cushing Exhibition Champagne Private Preview Party Date TBD 10 Guests
- Logo on all Party Communications, Web (Click Thru), Eblasts, etc.
- Logo on Video Display at Party
- Logo Displayed in NAM Lobby on electric display in the months leading up to Party
- Ability to provide promotional materials for NAM take home bag

# THE HOMAGE \$15,000 - SUMMER ART PARTY BAR & "BEHIND THE SCENES" PRESENCE

For the first time, we are offering ONE Homage Sponsor Spot with the following benefits:

- Corporate Logo on Poster Next to Bar and on Bar napkins at Party (EXCLUSIVE)
- Branded Information Table with your Staff at "Behind the Scenes" Private Preview Party Check In (EXCLUSIVE)
- "Behind the Scenes" Cushing Exhibition Champagne Private Preview Party Date TBD 8 Guests
- Your Company mentioned & thanked at summer party
- Your company logo featured on Museum outdoor event banner as one of the lead party sponsors
- Full Page Spread Program Ad (Prominent Placement)
- Logo on all Party Communications Web (Click Thru), Eblasts, etc.
- Logo on Video Display at Party
- Logo Displayed in NAM Lobby on electric display in the months leading up to Party
- Ability to provide promotional materials for NAM take home bag

### THE MUSE \$10,000 - ONLY AVAILABLE TO FIVE SPONSORS

- Your company mentioned and thanked at summer party
- Your company logo featured on Museum outdoor event banner as one of the lead sponsors
- Full Page Spread Program Ad (Run of Program)
- "Behind the Scenes" Cushing Exhibition Champagne Private Preview Party Date TBD- 6 Guests
- Logo on all Party Communications Web (Click Thru), Eblasts, etc.
- Logo on Video Display at Party
- Logo Displayed in NAM Lobby on electric display in the months leading up to Party
- Ability to provide promotional materials for NAM take home bag



# CORPORATE EVENT SPONSOR FORM

Name:		
(As you would like it to appear in all printed n	naterials—PLEASE PRINT CLEARLY)	
Address:		
City:	State:	Zip:
Billing Phone Number:		
Email Address:		
SPONSOR LEVELS:		
☐ \$25,000 The Masterpiece	☐ \$15,000 The Homage	☐ \$10,000 The Muse
Return check to: Newport Art Museur  Please charge a total of \$	_	-
MasterCard Visa An	merican Express Discover	
Credit Card Number:		
Exp. Date: CVV: _		
Name as it Appears on Card:		
Signature:		
Please return this signed form with p	payment by May 23rd to be recognized	l on the Invitation & Program
Questions? Contact: Susan Hanley er	nail: shanley@newportartmuseum.or	rg, Phone 401–236-1569
AD Specifications: Please provide hig	gh resolution camera ready artwork in	1 PDF of PSD format
Inside Front and Back Covers - 5.5w x	x 8.5h (.25 bleed, .5 safety margins)	
Full Page Spread - 11w x 8.5h (.25 blee	ed, .5 safety margins)	